



VACANCY AT WESSA

MARKETING AND COMMUNICATIONS OFFICER PIETERMARITZBURG BASED

WESSA, one of South Africa's leading Environmental NGO's is currently recruiting for an exciting opportunity for a Marketing and Communications Officer to be based at our Central Services Unit at the Victoria Country Eco-Estate in Pietermaritzburg, KZN. The primary function of this exciting position is to build the WESSA brand through communicating WESSA's aims, objectives, work and achievements. If you are seeking the next step in your career and you're looking to grow in an exciting and growing sector, this could be for you!

Key Performance Areas include:

- Implementation of the Marketing & Communications Strategic Plan
- Working with the General Managers by communicating WESSA's news through a wide range of traditional media
- Custodian of WESSA's Corporate Identity (CI)
- Compilation of internal and external newsletters
- Co-ordinate the development and use of all effective tools for marketing to increase brand awareness
- Champion of social media on various platforms including maintaining the WESSA website

Minimum requirements:

- A tertiary qualification in Marketing & Communications
- 3 - 5 years relevant experience in the marketing and communications field
- An energetic, dynamic, creative, positive person with excellent interpersonal and communication skills, and able to work under pressure and to deadlines
- Good fun to work with, and who will bring their own flavour to the team
- Excellent computer skills, online savvy, and knowledge of social media platforms, with the ability to identify and pursue trends in social media
- Excellent English verbal and written communication skills
- Professional marketing and communications skills; advanced computer skills; and experience with working on design programmes.
- Advanced experience in programs such as WordPress, MailChimp, Twitter, LinkedIn, Survey Monkey, Photoshop.
- A driver's license and own car is essential

If it seems like the opportunity you've been seeking and you know you have the potential to learn and grow, we will be excited to read your CV.

SALARY:

To be discussed.

REPORTING TO:

This position reports to the WESSA Human Resources Manager.

NOTE:

WESSA is committed to equality, employment equity, and diversity. In accordance with the employment equity plan of WESSA and its employment equity goals and targets, preference may be given, but is not limited, to candidates from under-represented designated groups. WESSA reserves the right not to make an appointment to the posts as advertised. Candidates with disabilities are encouraged to apply for positions.

PLEASE FORWARD YOUR APPLICATION TO:

Sarah Alcock, Human Resources Manager, via email to applications@wessa.co.za

Please state: 'Marketing and Communications Officer' in the subject line

CLOSING DATE OF APPLICATIONS:

4pm on 28th February 2018