



VACANCY AT WESSA

Head of Marketing and Communications Johannesburg-based

WESSA, one of South Africa's leading Environmental NPO's is recruiting for a Head of Marketing and Communications. We are seeking an outstanding individual to drive the development and implementation of a targeted marketing and communications strategy, aligned to the diversified financial sustainability strategy for WESSA. The role will communicate WESSA's objectives aligned to the new vision and mission, to be a trusted thought leader, implementing specialist, and advocate in the sector. The role will provide strategic support to strengthen partner, funder and potential funder confidence, deliver value and encourage deeper and ongoing relationships through two-way engagement and effective storytelling and networking.

KEY PERFORMANCE AREAS INCLUDE:

- **Develop and implement a dynamic, innovative and targeted marketing strategy for WESSA.**
- **Develop and implement across written, digital, and other electronic and in-person mediums, a relevant communications and media strategy that successfully delivers information and key messages to WESSA's Stakeholders.**

MINIMUM QUALIFICATION AND EXPERIENCE REQUIRED FOR THIS POSITION:

- Relevant tertiary qualification focused on marketing, communications and business development.
- Minimum 8-years of experience in a senior position within a marketing and communications team
- Advanced knowledge of social media management
- High level of computer literacy with proven experience in digital production and design.
- Proven experience with event management and multi-media.
- Behavioral skills which include the ability to build and maintain professional relationships, dealing with high levels of stress and excellent written and verbal communication skills.

This position reports to the **WESSA CEO**.

SALARY:

To be discussed.

NOTE:

WESSA is committed to equality, employment equity, and diversity. In accordance with the employment equity plan of WESSA and its employment equity goals and targets, preference may be given, but is not limited, to candidates from under-represented designated groups. WESSA reserves the right not to make an appointment to the posts as advertised. Candidates with disabilities are encouraged to apply for positions.

PLEASE FORWARD YOUR APPLICATION TO:

WESSA Human Resources, via email to applications@wessa.co.za

Please state '**Head: Marketing and Communications**' in the subject line

CLOSING DATE OF APPLICATIONS:

10th February 2023